

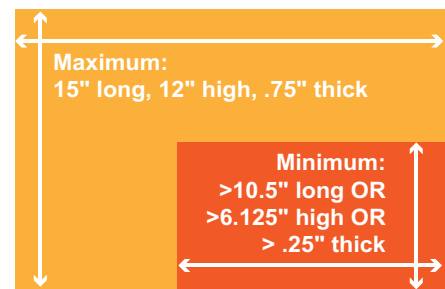
# Every Door Direct Mail

EDDM is an affordable targeted advertising technique to help businesses reach new & existing customers – without a mailing permit or mailing list. The service is frequently used to reach entire areas within defined geographic parameters.

Our EDMM Full Service Solution takes all the guess work out of the process. We take care of the printing, bundling, EDMM processing and delivery to USPS.

## Benefits:

- No mailing list needed
- Postage savings with EDMM retail marketing is about 3¢ over postcard first class rate, and about 7¢ over standard letter
- A cost effective way to find customers near your business
- Better response rates with larger format mail pieces
- Target neighborhoods by age, income or household size
- No permit required



## We can help you get started with:

1. Selecting your routes
2. Creating a mail piece
3. Choosing a post office delivery date
4. Calculating the postage

**We'll take care of the rest!**

Some of the industries that can benefit from EDMM are:

- Restaurants
- Auto Repair
- Churches
- Dentists
- Realtors
- Political Campaigns
- Dry Cleaners
- Retail Stores
- Salons and Spas
- Gyms
- Storage

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