

# Direct Mail

Direct mail is a great way to reach your customers more efficiently and with less expense. Barcoding and presorting help to expedite mail delivery, bypassing several processing steps to help it reach its destination. With a variety of service options to choose from, we will help you accomplish your marketing goals.

Got an idea for a mailing, but don't have a list? We can help. We work with the top compilers of data with an average delivery of 96%. All lists are run through CASS Certified™ address verification and NCOA<sup>LINK</sup>® Move Update Processing, meeting USPS requirements for mailing. We'll even provide you the report so you can update your contact information.

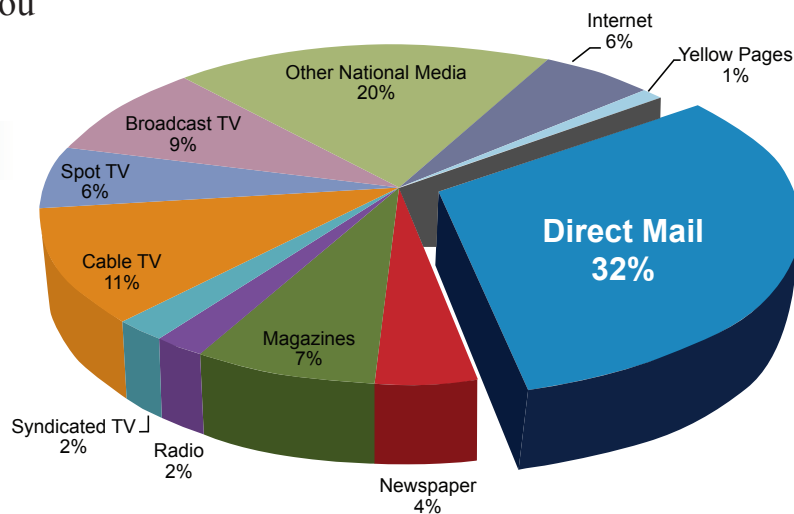
## SERVICE LEVELS

- First Class Stamp Affix
- First Class Presort (500 pieces or more)
- Marketing Presort (200 pieces or more)
- Non-profit Presort
- Mail Anywhere
- EDDM

## ADDITIONAL SERVICES

- **Precanceled Stamps**  
(Give your mailing a personal look without the expense.)
- **Mail Tracking**  
(Request a report showing the progress of your delivery.)
- **USPS Approved Clear Envelopes**  
(Want to show off your design? Ask us about clear envelopes.)

## How your customers want to be contacted



Source: <https://ideasarecurrency.com/small-business/directmailmarketingforbusiness/>

**Expert Guidance**  
**From Start**  
**To Finish!**



**ProfessionalBusiness**  
*Systems*

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